



reACT Against Corporate Tobacco's Second electronic newsletter!
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Did I hear you say you needed some moola?

reACT Mini-Grants are now available on the reACT website!



What can you use this money for?

Coalition Development--To build or keep a reACT Crew going.

Innovative projects-- Got a great idea for a new and exciting reACTivism? This is the grant you should apply for.

Regional Meetings-- Want to get together with those cool people you met at the summit and do some great things? Find an adult sponsor and hold a meeting!

We'll be having more grants available in November so don't forget to check that out as well.

In 29 Days Montana will be Smoke Free!

This is a SUPER exciting time in the state of Montana. We will be one of eighteen states that will now be smokefree!



In the future you will not be exposed to secondhand smoke in the workplace or in any public place! This is a huge step in our fight to break free from corporate tobacco's influence.

Make sure you're letting everyone know you can't wait until October 1, 2009. Check out the reACT website and let us know what you think. Sign in and blog on!

FDA Regulation of Tobacco: The Downlow

The Food and Drug Administration (FDA) is now responsible for regulating corporate tobacco's products. (YEAH!) Back in June, President Obama signed the Family Smoking Prevention and Tobacco Act which makes the industry responsible for its deadly products. Here's what you need to know:



- By October 2009, cigarettes will be prohibited from having candy, fruit, and spice as their characterizing flavors.
- By January 2010, tobacco manufacturers and importers will submit information to FDA about ingredients and additives in tobacco products.
- By April 2010, FDA will reissue the 1996 regulation aimed at reducing young people's access to tobacco products and curbing the appeal of tobacco to the young.
- By July 2010, tobacco manufacturers may no longer use the terms "light," "low," and "mild" on tobacco products without an FDA order in effect.
- By July 2010, warning labels for smokeless tobacco products will be revised and strengthened.
- By October 2012, warning labels for cigarettes will be revised and strengthened.

Tell Me, Have You Ever Won A Jellybean Race?

Here's your icebreaker idea for September: Jellybean race.



All you'll need is: a bag of jellybeans, plastic spoons, and four bowls.

How the icebreaker works:

- Divide your group into two teams.
- On one side of the room fill a bowl with jellybeans and have your team line up behind it. Place the empty bowls on the other side of the room.
- The first team to get all their jellybeans to the other side of the room wins.
- Here's the catch, you need to move the beans only using the plastic spoon which you need to hold with your mouth. No Hands!
- Winner gets bragging rights for the rest of the meeting.

Big Tobacco is Going Global

As a result of higher cigarette taxes, smoke free laws, and increased education about tobacco issues the tobacco industry is losing business. However where the tobacco industry encounters a problem, they also see a deadly opportunity. Corporate tobacco's profits may be losing ground in the US but not overseas.



The tobacco industry is expanding into countries which have less restrictions. Who are they targeting now? Indonesia. [Read all about it.](#) Take a stand and fight corporate tobacco's global expansion.

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Upcoming Events

- 8/31-- Grant applications available
- 10/7-- Regional Meeting in Great Falls
- 10/23-25-- First RCT Meeting (Helena)
- 10/17-25-- Red Ribbon Week

Big Tobacco Quote of the Month

"They got lips? We want them."

-RJ Reynolds Tobacco Company on who they want to use their products.